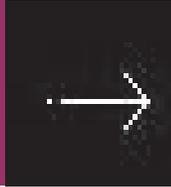


fact  
sheet



## DailyBOOST

online collaborative hub

Enabled by technology | Powered by people

Do you wish employees were more proactive, inspired and involved in meeting business goals?

Then your company needs the DailyBOOST online collaborative hub.

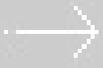
- It's not a newsletter or an intranet. It's a free-standing password accessible interactive platform with:
  - > updated news about your company, goals, competitors and industry
  - > easy interface for employees to participate in ongoing dialogue about business goals

What you'll accomplish:

- Make every employee accountable for ideas that produce results
- Prove your commitment to valuing employee contributions
- Create a more informed, empowered culture
- Expand your information conduit
- Improve strategic planning

 how DailyBOOST works

you



Tell us what information would benefit your sales, marketing and strategic planning goals regarding competitors, industry and customers

us



- **design your plan**  
Detail the simplest working plan based on number of employees and amount of information to meet your goals
- **create your hub**  
Provide a customized platform based on your needs
- **manage the rollout**  
Provide a detailed simple plan for inspiring your employees to use this new tool
- **keep it a priority**  
This is not a one time pep-rally, but a new way of staying competitive every day. We check the hub daily for comments and filter them to the person(s) you designate for action on that topic, then we let contributors know what happened.

There is no lack of intelligence within companies,  
just lack of a path to collecting it and getting in  
into the right hands for action.

costs

- Under \$10,000 to customize your program, set up your DailyBOOST hub and help you manage the roll out
- From \$1,750 monthly for research and updates. Fee varies depending on number of competitors monitored and amount of information collected regularly.

This program has every element of what smart companies are doing to benefit from an engaged, empowered, accountable workforce

**ASK > LISTEN > ACT > INFORM**

