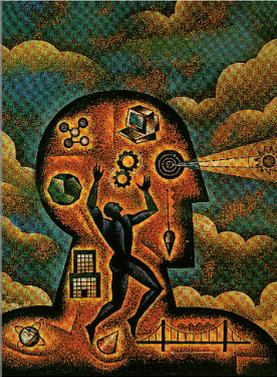


Working at Intelens means:



I am empowered to make a difference.
I can change what I don't like.

I am accountable to customers,
the team and myself. There are no barriers
preventing me from making things better.

I am challenged to worldclass excellence.

I am free to think creatively and
without boundaries.

I am expected to turn problems into
solutions. If I don't, I am part of the problem.

I can accept freedom, challenge,
chaos, accountability.



Working at Intelens means: NO LIMITS.

Based on two BrandBooster sessions, one with mix of job titles, and one with software developers, we articulated a strategy that was honest about present realities. Employees were empowered to embrace the challenge to make things better. We also created tradeshow materials and advertising for this Norwegian technology company entering the United States market.

“CreativeDepartmentUSA understands the nuance of building a brand identity and has a process that encourages it. They were a partner in defining Intelens Corporation. Jann Sabin and her team set us on a successful course of action.”

– David Hauger, CEO, INTELENS

