INNOVATORS

IN INTEGRATED DISEASE MANAGEMENT

carestrategies

Sir Alexander Fleming discovers mold in a Petri dish that kills the surrounding bacteria, which became penicillin

THE OLD WAY
limit supply

THE THEORY OF SUPPLY AND DEMAND FROM A HEALTHCARE PERSPECTIVE

THE NEW WAY
limit demand

A REVOLUTIONARY THOUGHT: LESS SICK PEOPLE RATHER THAN LESS CARE

In 1999 we revolutionized the healthcare industry by introducing a new business model: integrated disease management using proprietary predictive technology and monitoring combined with unique outreach programs.

The theory: identify those in the population most likely to experience future problems, then avoid those problems. The idea isn't new, but the successful implementation is. We know it can be done because we've been doing it for years.

We manage 20 conditions, each with personalized, integrated interventions. We started by providing our services to UnitedHealthcare. Today, we serve over 17 million members of healthplans all over the country, generally private labeled with their name.
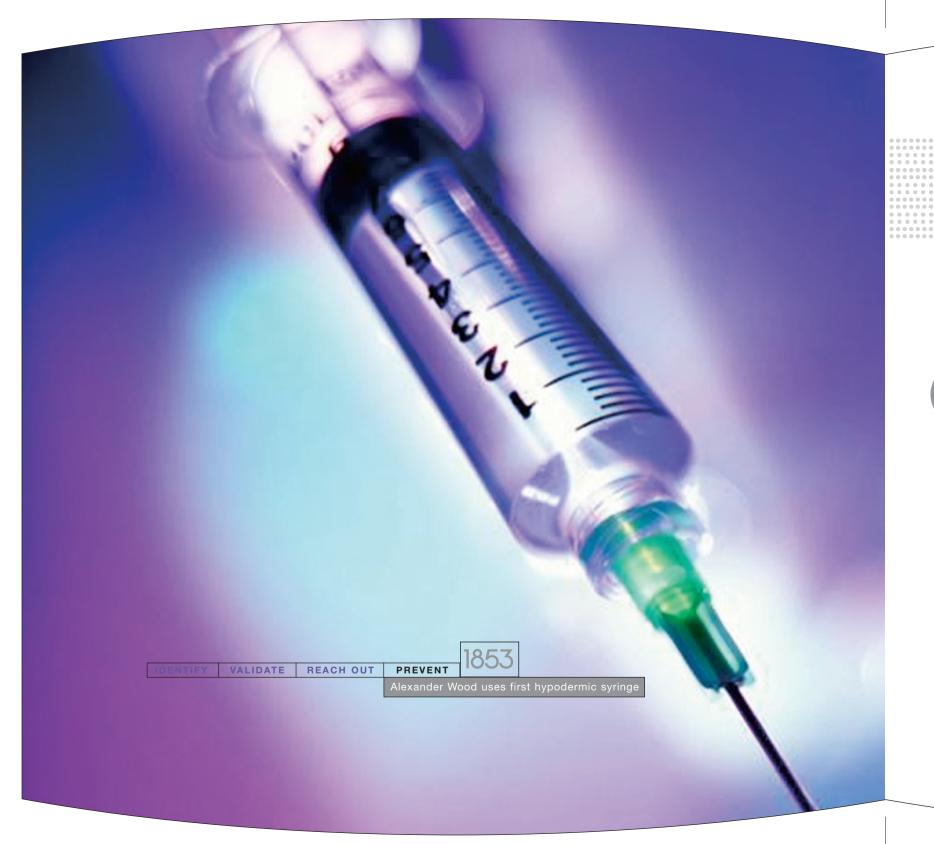
EVIDENCE-BASED
SAVINGS

Savings is at the core of what we deliver. You'll be glad to know that actual results can be validated in 3 to 6 months, rather than the industry standard of 12-18. You can quickly monitor the bottom-line effectiveness of our care strategies.

We can do this thanks to technology that enables us to identify more gaps, unparalleled outreach capabilities, and integration across multiple diseases and, of course, experience.

Typically saves $3 for every $1 spent

CUTTING-EDGE
HEALTHCARE INTELLIGENCE

Using the revolutionary CCS4 system, we identify more gaps, which creates more opportunities for improved health….and savings. Based on a detailed report generated by this advanced proprietary technology, we tailor a personalized outreach program and intervention is then initiated.

We scale to your needs from light touch to focused, from one disease to all. Not only does our system integrate across most diseases, it can be integrated and layered seamlessly with your current sytem. Our modular approach ensures that, no matter what you currently have in place, we can easily build on it. Information however, is only as good as the action it produces. That's where our people come in.